



## THE MAYOR'S 50

The Mayor's Fifty is a campaign to identify fifty businesses to partner with the City of Grand Rapids to provide meaningful jobs for young people, age 15-21. These are businesses who have agreed to help young men and women in Grand Rapids become part of the local economic mainstream by providing valuable work experience and in return, receiving valuable worker contribution to the bottom line at half the cost!

The City of Grand Rapids and businesses would share 50/50 the cost of employing a young person for up to 10 hours per week for six months\*. The City's financial contribution is based on a job assignment that pays \$8.50 per hour (including withholdings) for a maximum of 10 hours per week. Participating businesses may choose to pay higher wages and hours at their own expense.

Businesses who would like to join the Mayor's Fifty will receive special recognition throughout the year by the Mayor, on the City's website, and in various media sources including an ad in the Grand Rapids Press and the Grand Rapids Business Journal.

All young people eligible for work in the Mayor's Fifty will have had a minimum of 36 hours of leadership and work readiness training through Our Community's Children. This training includes teamwork, leadership, customer service, innovation thinking principles, finance, and employment skills. All trainees will have taken the WorkKeys Assessment to measure their acquisition of employment skills on applied mathematics, reading, comprehension and locating information.

During the six month commitment, businesses would have access to a Job Coordinator through Our Community's Children to ensure a successful placement. If the businesses extend the job offer for an additional two months, the City will pay for an additional 40 hours.

The goal is to place seventy-five teens with participating companies through 2011. We believe this 50/50 partnership between companies and the City will provide small businesses and larger companies great dividends through youth employment and contributes to economic health.

### To Participate:

- Contact [lheemstr@grcity.us](mailto:lheemstr@grcity.us) or call 616.456.4353 with name and address of business, a brief description of the type of business, number job placements available, projected number of hours per placement, and contact information.
- Complete City of Grand Rapids' WebProcure vendor application process by clicking onto [http://www.ci.grand-rapids.mi.us/index.pl?page\\_id=8604](http://www.ci.grand-rapids.mi.us/index.pl?page_id=8604).

The Mayor's 50 is program is endorsed by the Grand Rapids Area Chamber of Commerce and facilitated by Our Community's Children, a public/private partnership between the City of Grand Rapids, Grand Rapids Public Schools and community partners.

\*All businesses must comply with the Michigan Department of Energy, Labor & Economic Growth Youth Employment Standards. For an overview, go to [http://www.michigan.gov/documents/State-Fed\\_Guidelines\\_89270\\_7.pdf](http://www.michigan.gov/documents/State-Fed_Guidelines_89270_7.pdf).

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